

Franchise partnership
opportunities. When you
invest, so do we.

Roomzzzz

Aparthotel

A Hotel Apart

Franchising, we believe, is an investment that works both ways. Which is why, when you become a Roomzzz Aparthotel partner, we apply the broadest range of skills, experience and resources to support your investment. It's a true partnership, with all parties working to achieve the maximum return for you.

With Roomzzz Aparthotel, you'll become part of a growing brand that's already established a **strong reputation** for customer care and product delivery. It's backed up by a **proven support** and **management structure** for sales, marketing and revenue, an established distribution base and reservation delivery structure. In fact **everything you need** to own and operate a Roomzzz Aparthotel, effectively and profitably.





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The Brand

Since the opening of our first aparthotel in 2006, the Roomzzz Aparthotel brand has come to occupy a unique position in the hospitality industry, and is widely recognised for quality and customer experience. While the brand is evolving rapidly, its values still hold true – high quality buildings and furnishings, efficient and courteous staff, a characteristic can-do approach.

What you get:

- A fast-growing brand, already synonymous with quality and customer care
- An experienced central management team, driving room sales and maximising profit
- Competitive build and re-brand costs
- Full support from the first to last stage of development, and on into opening and operating
- Maximum return on investment in a highly competitive environment

The Building & Location

Roomzzz Aparthotel can be adapted to a range of buildings – new builds, conversions or existing serviced apartments/aparthotel operations. The locations, typically, are in key cities, close to the main centres and public transport networks.

What you get:

- Flexibility over building types
- Cost analysis on all materials and build methods
- Advice on environmental policy, low-cost maintenance and longevity
- Efficient space management for maximum return on investment

The Support

Simply put, the Roomzzz Aparthotel management team will offer you full support from day one.

What you get:

- Brand manuals covering all aspects of design, operational procedures, and sales and marketing guidelines
- Full training for you and your employees
- A comprehensive quality assurance program
- Regular revenue audits to maintain brand integrity and ensure maximum profitability

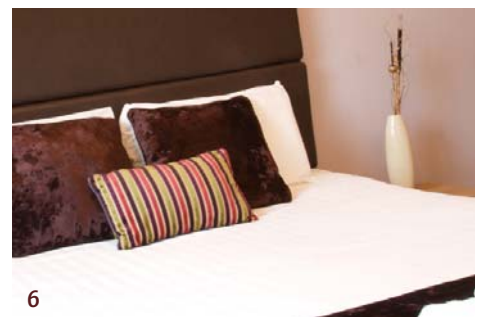
Sales, Marketing & Revenue

The most effective management systems are already in place supporting sales and revenue flow. Of course, technology's only as good as the individuals operating it, and our team comes with an unparalleled depth of experience, gained by working directly with the world's best-known hospitality brands.

What you get:

- Efficient booking service giving customers direct access either online or through our Central Reservations department
- Business plans realised through Revenue Management, using the most up-to-date pricing logistics and yield management systems
- Sales driven and directed by our UK Sales Manager
- Aggressive Marketing Strategy to maximise revenue and sales delivery

- Apple Mac & iHome station in selected apartment types
- Complimentary grab & go breakfast
- Pantry full of living essentials is available in Reception
- Fully fitted kitchen with dishwasher, fridge-freezer, microwave & hob, including everyday living essentials
- Modern well equipped bathroom
- Luxury beds and linen



Roomzzz Aparthotel UK
25-27 Otley Road
Headingley, Leeds
West Yorkshire
LS6 3AA

Central Reservations
0844 499 4888

Roomzzz Aparthotel UK currently has four properties across Leeds and Manchester, with plans to open more across the UK.

If you'd like to talk more about how you can be a part of our rapid expansion as a Roomzzz Aparthotel partner, contact Mark Walton, Head of Roomzzz Aparthotel on: 07949 549251 or franchise@roomzzz.co.uk

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www.roomzzz.co.uk